



FOR IMMEDIATE RELEASE

MEDIA ADVISORY

New Report and Webinar | Discovering Shale Gas: An Investor Guide to Hydraulic Fracturing

NEW YORK, NY, March 2, 2012 - The Investor Responsibility Research Center (IRRC) Institute and the Sustainable Investment Institute (Si2) will host a webinar on Thursday, March 8, 2012, from 11:00 AM - 12:00 PM EST to review the findings for a new report: *Discovering Shale Gas: An Investor Guide to Hydraulic Fracturing*.

The study, with input from a panel of experts from both the natural gas industry and environmental groups, identifies the full range of issues for investors, regulators, communities, environmentalists and others as companies tap the vast domestic supply of shale gas resources. During the webinar, the report author will review the key findings and respond to questions. The study was commissioned and funded by the IRRC Institute and conducted by Si2.

WHAT: Webinar to Review Findings of a New Report: *Discovering Shale Gas: An Investor Guide to Hydraulic Fracturing*

The full study will be available in advance of the webinar at 8 AM EST on March 8, 2012 at www.irrcinstitute and www.siinstitute.org.

WHEN: Thursday, March 8, 2012, 11:00 AM - 12:00 PM EST
Register here or by visiting <https://www1.gotomeeting.com/register/642561937>

WHO: Hosted by the IRRC Institute. Speaker and panelists include:

- Jon Lukomnik, Executive Director, IRRC Institute
- Heidi Welsh, Executive Director, Sustainable Investments Institute
- Susan Williams, Report Author, Sustainable Investments Institute

WHERE: Webinar

HOW TO REGISTER:
Pre-register [here](#) or at <https://www1.gotomeeting.com/register/642561937>
Toll: +1 (914) 339-0028
Access Code: 675-156-062
Audio PIN: Shown after joining the Webinar

About the IRRC Institute

The IRRC Institute is a not-for-profit organization headquartered in New York, N.Y. that provides thought leadership at the intersection of corporate responsibility and the informational needs of investors. More information is at www.irrcinstitute.org.

About the Sustainable Investments Institute (Si2)

Si2 is a non-profit organization dedicated to providing impartial research on social and environmental policy issues of consequence to corporations and their owners. Si2 closely follows shareholder resolutions proposed by investor activists, identifies key points in the debate, and analyzes economic consequences to enable institutional investors to make informed, independent decisions about their votes and views on these proposals. In addition to educational proxy research materials for members, Si2 publishes reports for the public on emerging investor responsibility issues. For more information, visit our website at www.siinstitute.org.

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